# The Continuous Way from Batch to Extruder

Guido Arzt Stuttgart, Germany, Nov 13<sup>th</sup> 2018



- 1. Who is Henkel AG&Co KGaA
- 2. Why should I be interested in a continuous process?
- 3. Wrong myths about the continuous process
- 4. How can I start?
- 5. What should I know
- 6. When is the right time to start implementing it?



- 1. Who is Henkel AG&Co KGaA
- 2. Why should I be interested in a continuous process?
- 3. Wrong myths about the continuous process
- 4. How can I start?
- 5. What should I know
- 6. When is the right time to start implementing it?



### Did you know...

- ... that Henkel is the **world's number one** adhesives producer?
- ... that Henkel sells detergents for around **25 billion wash loads per year?**
- ... that **every second, more than 20 hair colorants** from Henkel are sold worldwide?









### Who we are Henkel at a glance 2017

More than 53,000 employees worldwide

More than €20 bn sales, +3.1% organic sales growth

€3.5 bn adjusted¹ operating profit (EBIT)

40% of our sales generated in emerging markets

More than 2,100 social projects supported

More than 141 years of success



<sup>&</sup>lt;sup>1</sup> Adjusted for one-time charges/gains and restructuring charges.

### Who we are Global footprint

- Henkel products and technologies available worldwide
- Employees from 120 nations
- Strong presence in emerging markets:40% of sales, 54% of employees
- 188 manufacturing and 22 major R&D sites around the world







#### Who we are

#### Leading positions in consumer and industrial businesses

**Adhesive Technologies** 

**Beauty Care** 

Laundry & Home Care

















- 1. Who is Henkel AG&Co KGaA
- 2. Why should I be interested in a continuous process?
- 3. Wrong myths about the continuous process
- 4. How can I start?
- 5. What should I know
- 6. When is the right time to start implementing it?



#### Why should I be interested in a continuous process?

- 1. Modern process
- 2. Fully Automated
- 3. Short process throughput time
- 4. Self-control of the system
- 5. Constant quality
- 6. Better logistics around the process
- 7. Cost efficient process
- 8. Lower material losses
- 9. Flexible "batch" size
- 10. Easy change over





- 1. Who is Henkel AG&Co KGaA
- 2. Why should I be interested in a continuous process?
- 3. Wrong myths about the continuous process
- 4. How can I start?
- 5. What should I know
- 6. When is the right time to start implementing it?



#### Wrong myths about the continuous process

- 1. Only suitable for simple recipes.
- 2. Make only sense for a small number of identical recipes.
- 3. For the system is best never turn off.
- 4. When starting, high losses until the system is stable.
- 5. High risk if anything that does not work stable.
- 6. Hard to clean.
- 7. It's hard to define a batch size.
- 8. High production volume required for a good economy.



- 1. Who is Henkel AG&Co KGaA
- 2. Why should I be interested in a continuous process?
- 3. Wrong myths about the continuous process
- 4. How can I start?
- 5. What should I know
- 6. When is the right time to start implementing it?



#### How can I start?

- 1. Internal clarify for which product (family) such a process would bring benefits (cost, quality, capacity increase, etc.)
- 2. Accurate analysis of the batch process (what exactly is going on, are there reactions, minimum batch times, etc.).
- 3. Creation of a raw material matrix with all formulations, raw materials and properties of the raw materials (powder, liquid, viscosity, density, melting point, bulk density use).
- 4. Then create with experts a first design of the process.
- 5. Plan and execute trials. Then optimize the design and determine the process data.
- 6. Create the layout for a production equipment and costing.



- 1. Who is Henkel AG&Co KGaA
- 2. Why should I be interested in a continuous process?
- 3. Wrong myths about the continuous process
- 4. How can I start?
- 5. What should I know
- 6. When is the right time to start implementing it?



#### What should I know

- 1. ZSK is primarily for medium to high viscosity materials.
- 2. The process is not as flexible as the batch process.
- 3. It requires a minimum throughput to operate the equipment economically.
- 4. The effort for the design of the process is bigger.
- 5. The batch process really needs to be clearly understood, especially when reactions are taking place.
- 6. Introduction of the new process, the approval process for the customer must be considered.
- 7. Product development has to be involved in the process right from the beginning.
- 8. The handling of raw materials plays a major role in the process.



- 1. Who is Henkel AG&Co KGaA
- 2. Why should I be interested in a continuous process?
- 3. Wrong myths about the continuous process
- 4. How can I start?
- 5. What should I know
- 6. When is the right time to start implementing it?



#### When is the right time to start implementing it?

#### Good opportunities for investment\*:

- Always when you plan to expand your existing production.
- When you plan to build up a new production.
- A replacement of a old equipment.





<sup>\*</sup>From the first considerations and trials on an extruder to the start of production on an extruder, you easily need 2-4 years.

## Thank you!

